

ASIANA
MEDIA • UK

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presents

UK-INDIA JEWELLERY EXPO

BUYER-SELLER MEET

11/12/13 JUNE 2026

New Bingley Hall • Jewellery Quarter, Birmingham UK

THE EVENT FOR INDIAN JEWELLERY & GEMS
WHOLESALEERS, MANUFACTURERS & EXPORTERS
TO MEET RETAIL BUYERS FROM UK



BUYER-SELLER MEET

DO BUSINESS WITH UK & EUROPE!

Asiana Jewellery Expo is the only event where you can meet and trade with hundreds of Buyers from the top UK retail jewellers, including independent stores and major chain brands. The market is for traditional Indian jewellery AND western jewellery.

This 3-day trade exhibition is a B2B invitation-only event with serious Buyers attending the show to find new Suppliers from India to develop new relationships and place direct orders.

As an Exhibitor, your booking will include a fully fitted Exhibition Stand, display cabinets, lighting and corporate brand name. The UK-India Jewellery Expo is fully managed by our dedicated hospitality team.

WHAT HAPPENS AT THE EXPO?

The Expo is a place to meet Buyers and do new business. Jeweller Store Owners, Jeweller Designers, Diamond Dealers and Gem Traders will attend from across the UK to meet Suppliers that can fulfil their requirements. You can showcase your goods, hold meetings with Buyers and, of course, take orders and payments at the show.

WHY BIRMINGHAM?

This event is in Birmingham's world-famous Jewellery Quarter, Europe's largest jewellery market - walking distance for 700 Buyers accounting for 40% of UK jewellery products. Compared to London's Hatton Garden (famous for diamond retail only), the Jewellery Quarter is the hub for all wholesale jewellery, precious metals and gems B2B trading.



11/12/13 JUNE 2026 - UK

UK-INDIA FTA - ZERO IMPORT DUTY

Now is the perfect time to find more customers in the UK - following the Free Trade Agreement signed by Hon. PM Sir Kier Starmer and Hon. PM Narendra Modi in July 2025. While the US has hit India with tariffs, the UK is actively seeking more Indian suppliers.



WHY THE FREE TRADE AGREEMENT MATTERS

The 2025 India-UK Free Trade Agreement (FTA) significantly boosts gold and jewellery exports from India to the UK by eliminating tariffs. India's gold and diamond jewellery now enters the UK market with zero import duty, down from the previous 4% levels. This move is expected to make Indian jewellery more competitive and potentially double exports to the UK in the next 2-3 years - creating huge opportunity for your business.

Zero duty on Indian jewellery: The FTA removes import duties on Indian gold and diamond jewellery, a major boost for the sector.

Increased competitiveness: Indian jewellers will have a significant advantage over their UK domestic counterparts and competitors from other countries, including Far East Asian rivals.

Projected growth: Exports are anticipated to double in value within two to three years. Some estimates suggest exports could rise from the current \$941 million to \$2.5 billion within this timeframe, according to Jewellery Outlook.

YOUR BUYER APPOINTMENTS

presents

UK-INDIA JEWELLERY EXPO**EXPO APPOINTMENT SCHEDULE**

Exhibitor: _____

Stand No: _____

THUR 11 JUNE

12 Noon	GENERAL EXHIBITION
1.00pm	1st APPOINTMENT - Sanjay Jewellers (West London) Mr Laksh Patel
2.00pm	GENERAL EXHIBITION
3.00pm	GENERAL EXHIBITION
4.00pm	2nd APPOINTMENT - Kiran Jewellers (Manchester) Mr Daleep + Mrs Meera
5.00pm	GENERAL EXHIBITION
6.00pm	3rd APPOINTMENT - Trevino Goldsmiths (Birmingham) Mr Stuart Wise + Ms Jayne Brigg
7.00pm	GENERAL EXHIBITION

FRI 12 JUNE

12 Noon	GENERAL EXHIBITION
1.00pm	1st APPOINTMENT - Sache & Sons (Birmingham) Mr Abbi Jevan
2.00pm	GENERAL EXHIBITION
3.00pm	GENERAL EXHIBITION
4.00pm	2nd APPOINTMENT - Pravin Jewellery (London) Mr Ravi Jain
5.00pm	3rd APPOINTMENT - Simmons & Co (Birmingham) Mr David Simmons + Mr Jack Simmons
6.00pm	4th APPOINTMENT - Prime Trend Jewellery (Leicester) Mr Raj Ghai & Ms Anjana Raheja
7.00pm	GENERAL EXHIBITION

SAT 13 JUNE

12 Noon	GENERAL EXHIBITION
1.00pm	1st APPOINTMENT - Angelica Jewels (London) Mr Phillip Marsh
2.00pm	GENERAL EXHIBITION
3.00pm	GENERAL EXHIBITION
4.00pm	2nd APPOINTMENT - Fortunisa Ventures (London) Mr Alex Dunlop
5.00pm	GENERAL EXHIBITION
6.00pm	3rd APPOINTMENT - Shah The Jeweller (Birmingham) Mr Aarif Shah + Mr Jubair Shah
7.00pm	GENERAL EXHIBITION

11/12/13 JUNE 2026 - UK

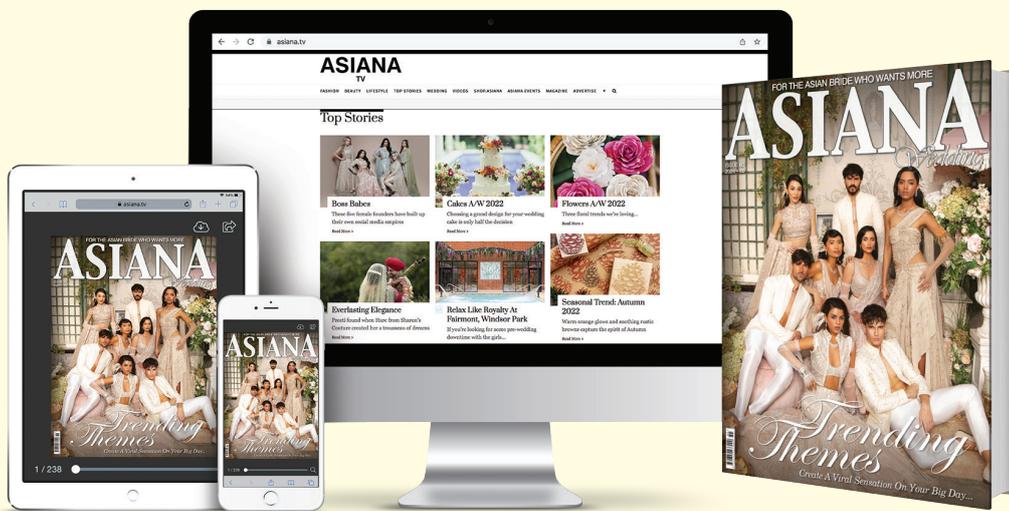
ABOUT ASIANA EVENTS UK

Asiana has hosted UK-India trade expo events for the Indian clothing and fashion industries for over 20 years - with vast experience of B2B event management and connecting Indian market to UK retailers.

Buyers and Sellers at the UK-India Jewellery Expo have confidence and trust in an event organised by an established UK-based media company with a track record of delivering world-class trade shows.

We are also publishers of Asiana Wedding Magazine - the world's biggest bridal publication, giving us a wide reach within the UK jewellery industry for 25 years.

Asiana has over 400k followers on social media and hosts the UK's largest consumer Wedding Exhibitions, all of which have active participation from the UK's leading Jewellery brands.



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United States in the lead among January's Foreign Visitors

- ◆ Bangkok Gems Surges Ahead: 74rd Edition Target USD 150 Million in Trade
- ◆ RJG Bharat - Signature 2026 Concludes with an Estimated Revenue of 175,000 Crores
- ◆ De Beers Positions India at the Centre of the Natural Diamond Growth Story, says CEO Al Cook
- ◆ Industry experts share their expectations for the 2026 Budget: WHAT INDUSTRY NEEDS NOW

BUYER-SELLER MEET

ER MEET

EXPO EVENT TIMETABLE

BEFORE YOU ARRIVE...

Our Event Management Team in India and UK will assist you with travel, hotel, display materials, secure courier and customs services, British Visa Service assistance, Letters of Invitation and everything else to ensure you are all set when you arrive for the Expo.

EXPO SET UP Wednesday 10 June 2026

From 9am on the Expo Set-up Day, our event team will build and prepare your Exhibition Stands so everything is prepared for the next 3 days.

At the start of each day, you will be able to start filling your Exhibition Stand with products and displays from 9am.

Your Exhibition Stand will be ready with all pre-ordered display counters, lighting and your company nameboard.

YOUR INVENTORY IN SAFE HANDS

Our International Jewellery Logistics partner will collect and deliver your inventory, handle all shipping, import/export paperwork, on-site delivery and off-site vault storage.

EXPO DAY 1, 2 + 3 Thur/Fri/Sat 11/12/13 June 2026

- 11.00pm - Expo Opens
Buyers view Exhibition Stands and meet you in person.
- 1.30-3pm - Lunch service
- 7.00pm - Expo closes + pickup

VISITING LOCAL AND LONDON MARKETS

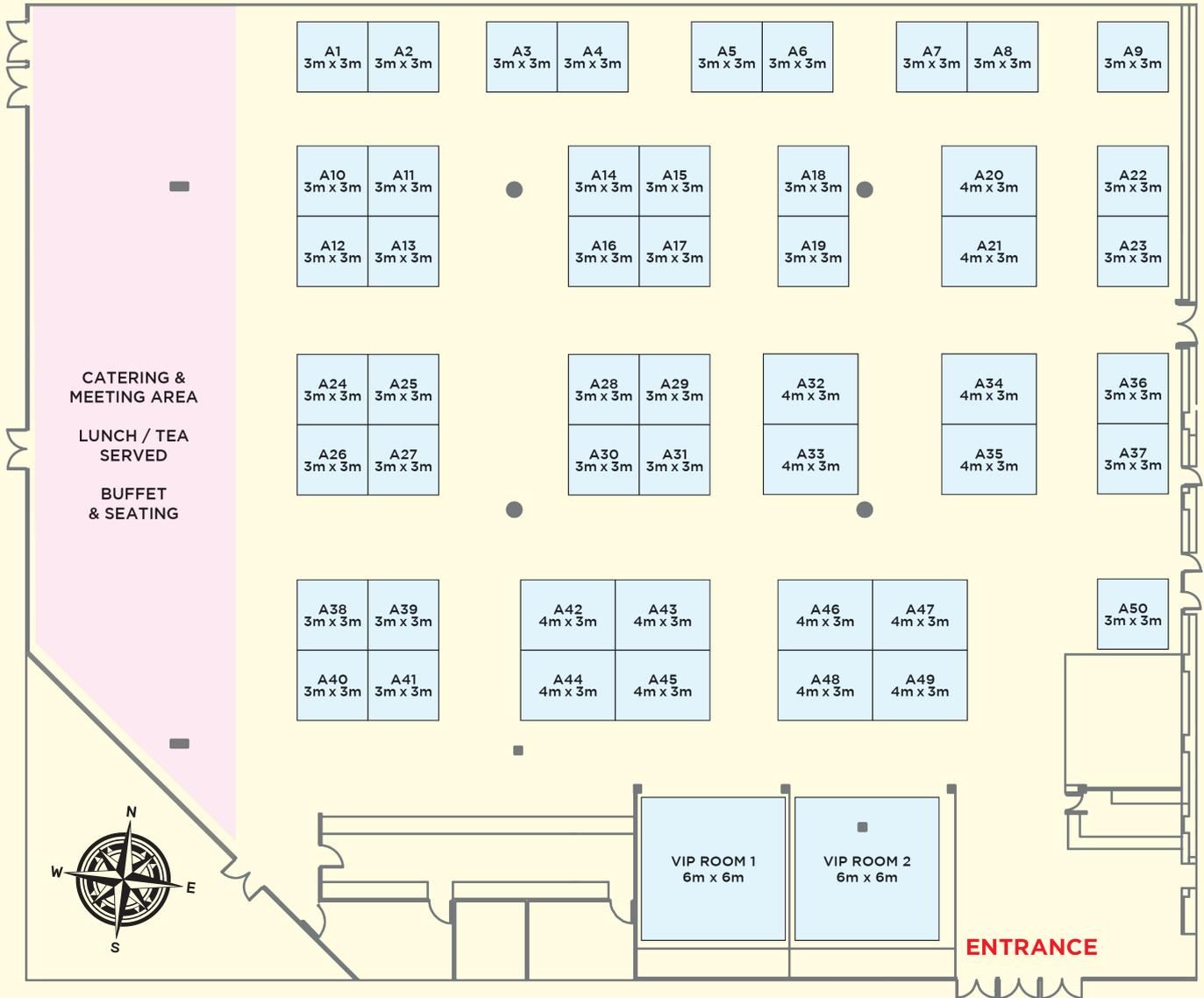
In addition to the Expo, we can arrange a series of evening group dinners for exhibitors and get-togethers with key buyers for networking, building new relationships and to ensure your visit is beneficial and enjoyable.

We can also, on request, organise tours to the main Indian jewellery markets in Birmingham, Southall, London etc. Please ask for details.

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EXHIBITION FLOORPLAN

THE PLATINUM SUITE - NEW BINGLEY HALL JEWELLERY QUARTER DISTRICT - BIRMINGHAM



EXHIBITION PRICING

3m x 3m - £8,000

4m x 3m - £10,000

6m x 6m - £14,000

Booking Deadline: 25th March 2026

All stalls include Shell Scheme, Name Board,

Spotlights, Power + 2 x Display Cabinets

Table, Chairs - Meeting Lounge Access,

Plus Lunch & Refreshments



UK-INDIA JEWELLERY EXPO



B2B TRADE EXHIBITION

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For more information, please contact:

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